

Prevention Pipeline

NC DEPARTMENT OF INSURANCE
OSFM INJURY PREVENTION DIVISION
and SAFE KIDS NORTH CAROLINA
888-347-3737 • safekidsnc.org

newsletter

Jan. 2020

Mike Causey Insurance Commissioner • State Fire Marshal • Safe Kids NC Chair

IT'S HAPPENING IN OUR COMMUNITIES OCRACOKE, NC



In an effort to prevent childhood deaths and injuries, Insurance Commissioner Mike Causey and the Safe Kids NC team hosted a Child Passenger Safety Seat take-back event on Ocracoke Island, Saturday, December 14, 2019. The goal was to distribute 60 CPS seats and 40 bike helmets. Additionally, Commissioner Causey asked NCDOT employees to donate boxes of toys, gloves, coats and bicycles for the children affected by Hurricane Dorian.

"This event is a win-win," said Commissioner Causey. "Not only are we providing parents and caregivers the resources and education they need to keep their children safe in the car, but we're also providing toys and clothing for children who wouldn't otherwise be able to have a good Christmas because they're still reeling from the effects of the hurricane."

117 LIVES LOST IN 2019 DUE TO HOME FIRES

Last year there were 117 NC residents who lost their lives due to home fires – which is 117 too many. Nearly 27% of those who perished did not have working smoke alarms and 39% occurred between January – March. NFPA has provided us with some tips to keep you and your family safe and warm this season.

- Keep anything that can burn at least 3 feet away from heating equipment such as a furnace, fireplace, woodstove, or portable space heater.
- Have a 3 foot "kid-free zone" around open fires and space heaters.
- Never use your oven to heat your home.

WEBSITE OF THE MONTH

www.childrensafetynetwork.org

While you're there, check out their report on Leveraging Funding Sources and Partnerships in Child and Adolescent Injury Prevention.

Have an exciting story, photo, event or training that you'd like featured in our next newsletter?

Email injury.prevention@ncdoi.gov

And follow us on Facebook at facebook.com/NCSafeKids

IT'S GAME TIME

With Superbowl LIV scheduled for Sunday Feb. 2, now is the time to make sure your TV's are secure. In a recent Consumer Product Safety Commission study on tip-overs, falling furniture and falling TV's send a child in the US to the emergency room every 30 minutes. Even more sadly, a child dies every 12 days from this preventable accident. Use these Safe Kids NC tips to keep your family safe from tip-overs:

- Check the stability of each TV in your home and if not stable, anchor them;
- Mount flat screen TV's to the wall and always follow the manufacturer's instructions;
- Anchor furniture, such as dressers and entertainment centers to the wall; and
- Avoid placing remote controls, food or toys where kids may be tempted to climb up to reach for them.



NC FIRE DEPARTMENTS: DO YOU NEED SMOKE ALARMS?

The NCDOT-OSFM Smoke Alarm Canvassing Grant website will be open January 1 – 30, 2020 for fire departments that need smoke alarms to distribute in their communities. Departments that received a Smoke Alarm Canvassing Grant in 2019 do not need to reapply but should reorder alarms to continue the grant. This is a competitive grant process and early applications are encouraged. To apply, click [HERE](#) or go to: www.ncdoi.com/OSFM/Injury_Prevention and click on Smoke Alarms.

DON'T SLIP AND FALL

For some people, winter storms are their favorite event of the year. While winter storms can be beautiful, falls due to snow and ice can be dangerous. In 2017, falls were the 3rd leading cause of death's among all age groups in N.C. and first in people over the age of 65. While not all falls are caused by snow or ice, this time of year poses a high risk for this deadly injury. These 4 tips can help our older adults enjoy the winter without injury:

1. Keep paths clear by de-icing with salt or shoveling walkways.
2. Wear proper shoes with rubber bottoms or deep grooves to help grip the ground.
3. Take your time. Colder weather tends to make us rush which can lead to a fall.
4. Offer support or extra guidance to help with balance.

According to unboxsocial.com these are the best times to post to social media...

FACEBOOK
12–2 PM on weekdays.
Before 9 AM and after 8 PM on weekends.

INSTAGRAM
2–4 PM, 6–8 PM, and after 12 AM on weekdays.
Before 9 AM and after 8 PM on weekends.

YOUTUBE
2–4 PM Monday, Tuesday and Wednesday. 1–3 PM Thursday and Friday. 9–11 AM on weekends.

TWITTER
12–3 PM Friday. 5–6 PM every other day.

FIRST COMMUNITY RISK REDUCTION WEEK

Community Risk Reduction (CRR) is a data-driven process to identify and prioritize local risks, and provide resources to reduce risk occurrence and impact using the 5 E's: Education, Enforcement, Engineering, Economic Incentive and Emergency Response. The first CRR week is a grass-roots

effort to promote the concepts of CRR. National CRR Week 2020 kicks off on Monday, January 20 and runs through Sunday, January 26. Tune in to our Facebook page, as we highlight one of the 5 E's that makes CRR a success in communities. Our Facebook CRR series begins January 27.

IMPORTANT DATES AND DEADLINES

JANUARY 15
Deadline for Safe Kids NC Quarterly Report

JANUARY 30
Deadline to submit Smoke Alarm Canvassing Grant

CPS TECHNICIAN CERTIFICATION CLASSES



New child passenger safety technicians in Clinton, NC

FEBRUARY 24 – 27	Morrisville
MARCH 23 – 26	Lincolnton
MARCH 24 – 27	Elkin
MARCH 30 – APRIL 2	Apex
APRIL 6 – 9	Indian Trail
MAY 11 – 14	Wilson
MAY 11 – 14	Morehead City
May 26 – 29	Wilmington

For more information on how to register for a class, visit buckleupnc.org

UPCOMING CONFERENCES

JANUARY 28 – FEBRUARY 2
NCAFC Mid-Winter Chief's Conference

FEBRUARY 12 – 14
Fire & Life Safety Educators Conference

MAY 19 – 21
Safe Kids NC Conference

SCHEDULED RISK AREAS

FEBRUARY 2020
National Burn Awareness Week

MARCH 2020
Smoke Alarms | Change Your Clock, Change Your Batteries

Operation Medicine Drop and National Poison Prevention Week

Hot Cars | Heat Stroke



Safe Kids NC Chatham/Orange County end-of-year appreciation lunch.