

2021

North Carolina Safe Kids Injury Prevention Conference

May 25 – 26, 2021
Great Wolf Lodge, Concord NC

NC DEPARTMENT OF INSURANCE
MIKE CAUSEY, COMMISSIONER

**SAFE
K:DS**
NORTH CAROLINA

Conference Schedule

Tuesday, May 25

9:00 AM	Registration Open	Lobby/Foyer
2:00 – 2:30 PM	Opening Plenary	White Pines Ballroom
2:30 – 4:00 PM	Pivotal Moments in Time	White Pines Ballroom
4:00 – 5:00 PM	CPS Hands-on Activity (CPS CEU)	White Pines/Fallen Timbers

Wednesday, May 26

8:00 AM	Registration Open	Lobby/Foyer
7:30 – 9:00 AM	Breakfast	Loose Moose Lodge
9:00 – 10:00 AM	Legal vs. Best Practice (CPS CEU) (Group A)	White Pines Ballroom
	Energy Management & Emerging Trends (CPS CEU) (Group B)	Fallen Timbers
10:00 – 10:30 AM	Break	
10:30 – 11:30 AM	Energy Management & Emerging Trends (CPS CEU) (Group A)	White Pines Ballroom
	Legal vs. Best Practice (CPS CEU) (Group B)	Fallen Timbers
11:30 AM – 12:30 PM	CPS HOT Topics (CPS CEU)	White Pines Ballroom
12:30 – 1:45 PM	Awards Luncheon Insurance Commissioner Mike Causey, presenting	White Pines Ballroom
1:45 – 2:45 PM	Fact vs. Fiction (CPS CEU) (Group A)	White Pines Ballroom
	Hidden Misuse: The Good, The Bad and The Ugly (CPS CEU) (Group B)	Fallen Timbers
2:45 – 3:00 PM	Break	
3:00 – 4:00 PM	Hidden Misuse: The Good, The Bad and The Ugly (CPS CEU) (Group A)	White Pines Ballroom
	Fact vs. Fiction (CPS CEU) (Group B)	Fallen Timbers

Session Details

Opening Plenary

Tuesday, May 25 | 2:00 – 2:30 PM
White Pines Ballroom

Brian Taylor, Chief State Fire Marshal

Concord Fire Department Honor Guard

Mark Ezzell, Director of the Governor's Highway Safety Program

Tim Bradley, Executive Director of the NC State Firefighter's Association

Chief Eddie Buffalo, President of the Police Chief's Association

Torine Creppy, President of Safe Kids Worldwide

Pivotal Moments in Time: CPS Lessons Learned When the World Got All Shook Up

Tuesday, May 25 | 2:30 – 4:00 PM
White Pines Ballroom

Lorrie Walker
Safe Kids Volunteer and CPS Advocate

COVID-19 has changed us all. From old to young, our rhythms at home, work and school got all shook up. Likewise, travel outside the home by car, air, on foot and bike got shook up too. North Carolina, like other states, released data in early 2021 showing that with lockdowns, social distancing and reduced employment, vehicle miles traveled (VMT) decreased by 19 percent in 2020 while fatal crashes increased by eight percent. Our work with families in the areas of traffic safety continued even as driver fear, anxiety and distraction created a more aggressive roadway. This session will extract the lessons learned at this pivotal moment in time to prepare us for the future as we march toward the Road to Zero.

CPS Hands-On Activity (CPS-CEU)

Tuesday, May 25 | 4:00 – 5:00 PM
White Pines Ballroom / Fallen Timbers

Safe Kids NC Team
Office of State Fire Marshal

In this interactive session, participants will be able to see new technology in the CPS field and work with that technology in a simulated “real-world” situation. Participants will also have an opportunity to use their tech skills in scenario-based activities. To earn a CEU, participants must have each activity verified by the activity monitor.

Legal vs. Best Practices (CPS CEU)

Wednesday, May 26 | 9:00 – 10:00 AM
White Pines Ballroom

Detective Jackie Quinley
Gastonia Police Department

This session is a follow up from the 2018 NC Highway Traffic Expo. It was such a success; I am back for round two! In this session, technicians will see new car seat technology and discuss how these new seats affect best practice recommendations while considering state laws. Technicians will be given a series of complicated real-life scenarios and will work together to determine if the child is appropriately restrained and if not, what changes they can recommend to the family.

Energy Management and Emerging Trends (CPS CEU)

Wednesday, May 26 | 9:00 – 10:00 AM
Fallen Timbers

Bob Wall
Nuna Baby Essentials, Inc.

In the scope of the changing world of CPS, the design and testing of car seats have come a long way. Developing trends in safety have made some critical and important improvements in the way car seats distribute crash forces. These designs have made car seats even safer and are becoming more standardized in the field. While some of these designs and features are not new to the field, they have taken on a new interest because of demand for “safer” seats and more ease of use.

CPS HOT Topics (CPS CEU)

Wednesday, May 26 | 11:30 AM – 12:30 PM
White Pines Ballroom

Sarah Tilton
Britax Child Safety, Inc

The field of child passenger safety is constantly changing. In this session Technicians will hear about emerging and important issues in child passenger safety including seat belt extenders, LATCH retrofit kits, illegal/fake car seats, and lock-offs.

Fact vs. Fiction (CPS CEU)

Wednesday, May 26 | 1:45 – 2:45 PM | 3:00 – 4:00 PM
White Pines Ballroom

Kelly Ransdell
National Fire Protection Association

New CPS technology and terms are continually changing making it more difficult for CPS techs to re-educate themselves yearly in order to keep up with current demands. In this fun and exciting interactive session, technicians will debunk inaccurate information and gain information that support best practice.

Hidden Misuse: The Good, The Bad and The Ugly (CPS CEU)

Wednesday, May 26 | 1:45 – 2:45 PM | 3:00 – 4:00 PM
Fallen Timbers

Suzanne Ledoyen
Wake County Human Services

Have you ever seen that seat that “looked” as if it were installed perfectly? Have you ever thought, “Do I really need to take this seat out?” This session will explore the good, the bad and the ugly of making such a poor decision. Photos from real world misuse will lead this technical discussion with reminders of what our responsibilities are as nationally certified Child Passenger Safety Technicians. Participants will look at new features on various car seats and explore the technical issues that surround new technology and the importance of checking each seat correctly.

Presenters

Suzanne LeDoyen , Wake County Human Services/Public Health/Maternal and Child Health Section

Suzanne is the Maternal and Child Health Section Manager at Wake County Human Services where she is responsible for several programs, including: Childhood Injury Prevention Program, Spanish Interpreter Program, Childcare Health Consultant Program, High Risk Pregnancy and At-Risk Children Care Management Programs. Suzanne became a Nationally Certified CPS Technician in 2001 and an Instructor in 2010. She has served on numerous task forces and committees on the local, state and national level including the National Child Passenger Safety Board. Suzanne has been the recipient of the NC Instructor of the Year and the National Instructor of the Year.

Jackie Quinley, Gastonia Police Department, Safe Kids Gaston

Officer Quinley graduated with honors from Appalachian State University with a Master of Arts in Political Science and Justice Studies in 2004 and joined the City of Gastonia Police Department in 2005. She is currently assigned to the Community Policing Bureau; some of her duties include problem-oriented policing, children's programs and community watches and events. She is a North Carolina Justice Academy instructor and specializes in civilian response to active shooters, mental health and child passenger safety. She has been involved in child passenger safety for 8 years and a Child Passenger Safety Instructor since 2014.

Kelly Ransdell, NFPA

Kelly is a Regional Director for the National Fire Protection Association, covering the Southern and New England regions. She works to expand fire and burn education and partners with national organizations, state agencies and local fire departments to enhance their educational programs.

Sarah Tilton Director, Consumer Advocacy for BRITAX Child Safety, Inc

Sarah is the Director of consumer advocacy for BRITAX Child Safety, Inc. In her 19+ years as an active Child Passenger Safety Instructor, she is the spokesperson for BRITAX within the advocacy community, participating in child passenger safety activities at the local, state and national levels. She has served on the National Child Passenger Safety Board representing the "At Large" population.

Bob Wall, Nuna Baby Essentials, Inc

Before joining Nuna, Bob played an integral part in the passage of several child safety laws in Virginia by testifying before the state legislature. He also participated in the signing of the national Lower Anchors and Tethers Law (LATCH). While working with the National Highway Traffic Safety Administration (NHTSA), he helped draft the Standardized Child Passenger Safety Training Course that is still used today. As Nuna's Global Car Seat Safety Advocate, he administers specialized training programs across the U.S. focused on child safety.

Lorrie Walker, Safe Kids Volunteer and Child Passenger Safety Advocate

With more than 30 years of experience, Lorrie Walker is one of the country's most respected authorities in child passenger safety. Lorrie worked for Safe Kids from 2004 – 2020, overseeing the national training program for more than 300 Safe Kids Coalitions throughout the United States and providing guidance to other countries on issues of child passenger safety.

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